



Get in on the action at the 4th Annual Blades of Steel Pond Hockey Tournament! This exciting event brings together corporate teams, local hockey talent, and a passionate community of spectators, offering your business a unique opportunity to stand out and connect with a highly engaged audience. By sponsoring this community-driven tournament, you'll support local initiatives and benefit from valuable exposure both on-site and online.

We offer a variety of sponsorship packages to fit your business needs. From rink-side recognition to social media shout-outs, your brand will shine throughout this much-anticipated event. Explore our sponsorship levels below and get ready to hit the ice with us!

For sponsorship inquiries or to secure your spot, please contact Poojani at poojani@cattailcrossing.ca. For tournament information, email proshop@cattailcrossing.ca.

\$6,000

TITLE SPONSORSHIP

Be the headliner of the event with our premium sponsorship package! As the Title Sponsor, you'll have the opportunity to choose a charity that's near and dear to your heart, ensuring a portion of the proceeds from the event supports a cause you're passionate about.

- **Prime Logo Placement:** Your logo will take center stage on all event materials, from banners and programs to our website, maximizing visibility before, during, and after the tournament.
- **Social Media Spotlight:** We'll showcase your business across all social media platforms, including Eventbrite, with multiple posts leading up to the event. Your brand will reach thousands of followers and potential customers.
- **Radio Coverage:** Your business will also be featured in our radio commercials on Play 107 and Sports 1440, adding a powerful local reach.
- **On-Site Branding:** Get your logo on the jerseys and even spray-painted at center ice—putting your brand right in the heart of the action!
- **Event Day Recognition:** Your brand will be front and center throughout the day with multiple shout-outs during event announcements.
- **Post-Event Media Features:** Your business will be highlighted in our post-event recaps across social media, keeping your brand in the spotlight even after the event.

\$4,500

JERSEY SPONSORSHIP

Sponsor the tournament jerseys and have your logo proudly displayed on every player's gear!

Benefits include:

- **Exclusive Branding:** Your logo will be featured on all player jerseys, giving your brand high-visibility throughout the tournament.
- **Social Media Recognition:** We'll tag and promote your business across our social media channels, ensuring you reach our engaged audience.
- **Event Day Announcements:** Receive special recognition during game-day announcements as the official jersey sponsor.
- **Center Ice Spotlight:** Your brand name spray-painted at the center of the ice rink for maximum exposure.

\$2,500

LUNCH SPONSORSHIP

Help fuel the action by sponsoring the tournament lunch!

Benefits include:

- **Brand Recognition:** Your logo will be featured at the lunch station and on promotional materials, ensuring your company is recognized by all participants.
- **Social Media Exposure:** We'll give your business a dedicated shout-out on our social media platforms in the lead-up to the event.
- **Event Announcements:** Receive recognition during lunch and throughout the day as our official lunch sponsor.
- **Center Ice Spotlight:** Your brand name spray-painted at the center of the ice rink for maximum exposure.

\$500

RINK SPONSORSHIP

Sponsor a rink and get your business in front of a captive audience!

Benefits include:

- **Rink-Side Recognition:** Your company's name and logo will be prominently displayed at your sponsored rink, giving you visibility throughout the day's games.
- **Social Media Shout-outs:** We'll give your business recognition on our social media platforms, including Eventbrite, reaching thousands of potential customers.
- **Event Announcements:** You'll receive a special mention during event announcements, ensuring your brand is noticed.
- **Center Ice Spotlight:** Your brand name spray-painted at the center of the ice rink for maximum exposure.



EVENTBRITE PAGE



FACEBOOK EVENT PAGE



WEBSITE PAGE